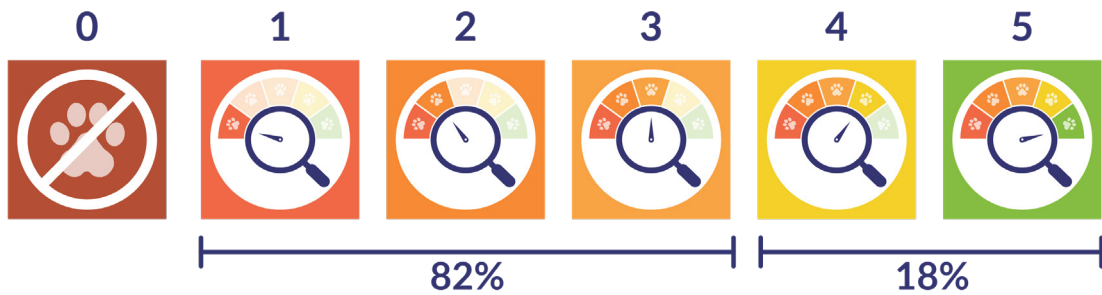


PetScreening's FIDO Score™



The FIDO Score™ system was created to indicate the level of risk household pets possess. PetScreening has determined that 82% of household pet profiles result in 1-3 paw Fido Scores; the remaining 18% describes 4 and 5 paw scores.

Factors that go into the Fido Score include:

- Breed Restrictions
- Weight Restrictions
- Age Restrictions
- Vaccination documentation
- Behavioral history

Below is an example of a tiered pricing system based on the FIDO Score:



Some clients set a pet rent price range of \$20-\$40 for each month. When implementing tiered pet policy pricing, you can generate additional net-new pet related revenue and offset the costs of unexpected pet-related damage in your units.

Here's how it works; the lower the FIDO paw score = the riskier the pet. Using the Fido Score system you can charge different residents different pet rents based on the risk of their pet. The riskier the pet the more you can charge for pet-related fees.